

1 1. A foldable card assembly for selectively displaying a normally hidden
2 photo or the like, comprising:
3 a generally rectangular front card member having a pair of side edges and being
4 transversely divided along a line parallel to its side edges to form two separate front
5 card pieces of substantially equal size and shape;
6 the front card member being adapted to display a first photo or the like thereon
7 with two separate portions of the first photo or the like being supported on respective
8 front card pieces, such that both front card pieces may occupy a first common plane
9 with the first photo or the like being then visibly displayed as a unit;
10 a back support card member having a flat configuration and being of essentially
11 the same size and shape as each of the separate front card pieces, the back support
12 card member being disposed behind the front card member;
13 the back support card member extending laterally behind each of the front card
14 pieces and having its respective side edges hingedly secured to the lateral centers of
15 respective ones of the front card pieces; and
16 such that when the front card pieces are rotated by one hundred eighty degrees
17 relative to each other and to the back card member to occupy a second and different
18 common plane, a normally hidden second photo or the like which is supported on the
19 front surface of the back card member will then be visibly displayed.

2. A foldable card assembly as in Claim 1 wherein the back support card member also has left and right extension panels that are foldable and are secured in face-to-face engagement with the rear surfaces of respective front card pieces to form hinges.

3. A foldable card assembly as in Claim 1 wherein the back support card member is centered behind the dividing line in the front card member.

4. A foldable card assembly as in Claim 2 wherein the left and right extension panels of the back support card member are co-terminous with the outer portions of the front card pieces, and the front card pieces and back support card member are integrally formed as a single card member.

5. A foldable card assembly as in Claim 1 which is of appropriate size to fit within a person's wallet.

6. A foldable card assembly as in Claim 2 which is of appropriate size to fit within a person's wallet.

7. A foldable card assembly as in Claim 4 which is of appropriate size to fit within a person's wallet.

8. A card member having various portions thereof which are selectively foldable relative to each other upon which photos or the like may be mounted, and having multiple different states of folded relationships in which different ones of the photos or the like are displayed.

1 9. An elongated rectangular card member for selectively displaying photos or
2 the like, having a central portion and two end portions, each end portion comprising a
3 quarter of its length and the two end portions being foldable inwardly into abutting
4 relationship with each other so as to cover the central portion of the card member;
5 the central portion having a securement area on each of the four corners of its
6 front surface, each securement area being rectangular and one-quarter of the length
7 and one-quarter of the width of the central portion of the card member;
8 each end portion of the card being folded over the central portion of the card
9 member and being secured by gluing or the like to the two associated securement
10 areas of the central portion of the card member to form an operable photo display
11 assembly;
12 the photo display assembly thus formed being foldable both longitudinally and
13 transversely along the edges of the four securement areas.